

PROGRAM BEYOND FASHION SUMMIT

HYPERNATURE			THURSDAY, 15.11.2012	
15.11.12	CATEGORY	FORMAT	THEME	SPEAKER
9:00 – 9:15	OPENING SPEECH	Keynote	Introduction to hypernature	Fredericke Winkler, Lena Nocke & Frans Prins, Beyond Berlin
9:15 - 10:00	ETHICS	Lecture	Ethics, design, nature, and the things humans make	Warwick Fox, philosopher
10:00 - 10:30	DESIGN	Lecture	Real nature is not green	Hendrik-Jan Grievink, Next Nature
10:30 – 11.00			BREAK	
11:00 - 11:30	DESIGN	Lecture	How our designs are made: connecting craftship and consumer	Kavita Parmar, The IOU Project
11.30 – 12.15	DESIGN	Lecture	Pioneering sustainable fashion business - the People Tree story	Safia Minney, People Tree
12:15 – 13:15			LUNCHBREAK	
13:15 – 13:45	SOURCING	Lecture	Sourcing beyond nature	Peter Waeber, Bluesign
13:45 - 14:10	SOURCING	Keynote	Fibre innovations: Tobacco Fibre	Suzanne De Vall, Ploughboy Organics
14:10 - 14:30	SOURCING	Keynote	Fibre innovations:: Spider Silk	Beth Mortimer, Oxford Silk Group
14:30 – 15:00	PROCESSING	Keynote	Tracing the processing of organic fibres	Claudia Kersten, GOTS
15:00 - 15:30			BREAK	
15:30 - 16:00	PROCESSING	Lecture	Transparency and traceability throughout the supply chain	Simone Seisl, Remei
16:00 - 16:30	PROCESSING	Lecture	Revolutionizing fashion product development, sourcing and production processes by using Product Lifecycle Management solutions	Tom van Soest, ishopshape
16:30 - 17:00	PROCESSING	Lecture	New technologies, transparency and the chinese fashion market	Anina, 360Fashion.Net
17:00-17:30			BREAK	
17:30 – 18:30	PANEL	Panel	HYPERNATURE – The Future of Fashion?	Moderation:Bruce Hamilton; Speakers: Mark Starmanns (Netzwerk Faire Mode), Safia Minney (People Tree), Norbert Henzel (Uni Oldenburg), Yvonne Zwick (RNE), Antje Wolter (Etsy Germany)
18:30			RECEPTION	

FRIDAY 16.11.2012							
16.11.12	CATEGORY		THEME	HOST & SPEAKERS			
10:00 - 11:00		INTRO	Kick Off and presentation workshops themes	Beyond Berlin			
11:00 - 13:00	SOURCING	WORKSHOP	Recycling, the new organic?	Norbert Henzel, Institute for Material Culture at the University of Oldenburg (moderation)			
11:00 - 13:00	PROCESSING	WORKSHOP	Hacking for fashion: how new technologies can support transparency and traceability in the supply chain	Sebastian Straube, Sustainable Innovation Expert, BSD Consulting			
				Anina, 360Fashion Network			
				Maurice Stanszus, WeGreen			
11:00 - 13:00	SOURCING	WORKSHOP	Cotton Futures: what will the cotton industry look like in 2025?	Alexandra Perschau, Future for Cotton			
11:00 - 13:00		ROUND TABLE	Round Table for ethics in the textile industry (by invitation only)	Heike Scheuer, IVN (host)			
13:00 - 14:30	13:00 – 14:30		LUNCH BREAK				
14:30 - 16:30	SOURCING	WORKSHOP	Working in a sustainable way with natural and synthetic fibres	Prof. Friederike von Wedel-Parlow, Director MA SUSTAINABILITY IN FASHION at Esmod University Berlin (moderation)			
				Peter Waeber, Bluesign			
				Suzanne de Vall, Ploughboy Organics			
				Beth Mortimer, Oxford Silk Group			
14:30 - 16:30	PROCESSING	WORKSHOP	Transparency and traceability for brands and stores: certifications, social compliance and credibility	Sebastian Straube, Sustainable Innovation Expert, BSD Consulting (moderation)			
				ITKAM, TF Certification			
14:30 - 16:30	SOURCING	WORKSHOP	Cotton Futures: what will the cotton industry look like in 2025?	Alexandra Perschau, Future for Cotton			
14:30 - 16:30		ROUND TABLE	Round Table for ethics in the textile industry (by invitation)	Heike Scheuer, IVN (host)			
16:30 - 18:30		TEA PARTY	Workshop Conclusions / Round Table presentation / Networking	Beyond Berlin			