

## PROGRAMME BEYOND FASHION SUMMIT – THURSDAY 15.11.2012

15.11.12	CATEGORY	FORMAT	THEME	SPEAKER
9:00 – 9:15	OPENING SPEECH	Keynote	Introduction to Hypernature	Fredericke Winkler, Frans Prins & Lena Nocke, Beyond Berlin
9:15 – 10:00	ETHICS	Lecture	Ethics, Design, Nature, and the things Humans Make	Warwick Fox, philosopher
10:00 – 10:30	DESIGN	Lecture	Real Nature is not Green	Hendrik-Jan Grievink, Next Nature
<b>10:30 – 11:00</b>			<b>BREAK</b>	
11:00 – 11:30	DESIGN	Lecture	How our Designs are Made: Connecting Craftship and Consumer	Kavita Parmar (The IOU Project)
11:30 – 12:15	DESIGN	Lecture	Pioneering sustainable fashion business – the People Tree story	Safia Minney (People Tree)
<b>12:15 – 13:15</b>			<b>LUNCHBREAK</b>	
13:15 – 13:45	SOURCING	Lecture	Sourcing Beyond Nature	Peter Waeber, Bluesign
13:45 – 14:10	SOURCING	Keynote	Fibre innovations: Tobacco Fibre	Suzanne De Vall, Ploughboy Organics
14:10 – 14:30	SOURCING	Keynote	Fibre innovations: Spider Silk	Beth Mortimer, Oxford Silk Group
14:30 – 15:00	PROCESSING	Keynote	Tracing the Processing of Organic Fibres	Claudia Kersten, GOTS
<b>15:00 – 15:30</b>			<b>BREAK</b>	
15:30 – 16:00	PROCESSING	Lecture	Transparency and Traceability throughout the Supply Chain	Simone Seisl, Remei
16:00 – 16:30	PROCESSING	Lecture	Revolutionizing fashion product development, sourcing and production processes by using Product Lifecycle Management solutions	Tom van Soest, ishopshape
16:30 – 17:00	PROCESSING	Lecture	New technologies, Transparency and the Chinese Fashion Market	Anina, 360fashion.net
<b>17:00 – 17:30</b>			<b>BREAK</b>	
17:30 – 18:30	PANEL	Panel	HYPERNATURE – The Future of Sustainable Fashion	Moderation: Jana Kern(Kern Kommunikation); speakers: Mark Starmanns (Netzwerk Faire Mode), Safia Minney(People Tree), Norbert Henzel(Uni Oldenburg), Yvonne Zwick (RNE)
<b>18:30</b>			<b>RECEPTION</b>	

## PROGRAMME BEYOND FASHION SUMMIT – FRIDAY 16.11.2012

16.11.12	CATEGORY	FORMAT	THEME	HOST & SPEAKERS
<b>10:00 – 11:00</b>		<b>INTRO</b>	<b>The Breakfast: welcome and presentation workshops</b>	<b>Beyond Berlin</b>
11:00 – 13:00	SOURCING	WORKSHOP	Recycling, the new organic?	Norbert Henzel (moderation)
11:00 – 13:00	PROCESSING	WORKSHOP	Hacking for fashion: how new technologies can support transparency and traceability in the supply chain	In cooperation with Newthinking
				Anina, 360fashion.net
				Maurice Stanzus, WeGreen
11:00 – 13:00	SOURCING	WORKSHOP	Cotton Futures: what will the cotton industry look like in 2025?	Alexandra Perschau, Future for Cotton
11:00 – 13:00		ROUND TABLE	Round table for ethics in the textile industry (by invitation only)	Heike Scheuer, IVN (host)
<b>13:00 – 14:30</b>	<b>13:00 – 14:30</b>		<b>LUNCH BREAK</b>	
14:30 – 16:30	SOURCING	WORKSHOP	Working in a sustainable way with natural and synthetic fibres	Friederike von Wedel-Parlow (moderation)
				Suzanne de Vall, Ploughboy Organics
				Beth Mortimer, Oxford Silk Group
14:30 – 16:30	PROCESSING	WORKSHOP	Transparency and traceability for brands and stores: certifications, social compliance and credibility	Sebastian Straube (moderation)
14:30 – 16:30	SOURCING	WORKSHOP	Cotton Futures: what will the cotton industry look like in 2025?	Alexandra Perschau, Future for Cotton
14:30 – 16:30		ROUND TABLE	Round table for ethics in the textile industry (by invitation)	Heike Scheuer, IVN (host)
<b>16:30 – 18:30</b>		<b>TEA PARTY</b>	<b>Conclusions workshops / Round table presentation / Networking</b>	<b>Beyond Berlin</b>